C1750-1A

The Fifth Estate

Broadcasting ϟ Jul 1

You'll find more women watching Good Company than all other programs combined.*

Good Company

*Monday – Friday
3-4 PM
60% Women 18-49
55% Total Women
Nielsen, DMA, May, 1985
Subject to limitations of survey

abc
KSTP-TV
Minneapolis / St. Paul

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54th Year 1985
UPFRONT:
MMDS:

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SRI ACQ
CONGRESSNL INFO SRV **SAMPLE
4520 EAST-WEST HWY
BETHESDA MD 20814

Vol. 109 No. 1

Broadcasting Jul 1

BROADCASTING's annual compilation of Fifth Estate honors □ Media eye still on hostages Court puts kibosh on FCC's MMDS lotteries

Best laid plans. The cover of this week's BROADCASTING—which went to press last Thursday—promises a story on "MMDS: The First Grants." As it turned out, the D.C. Court of Appeals issued an 11th-hour stay of the FCC's planned MMDS lottery, and the story was moot by the time our reporters arrived at the scene Friday. The editors regret that circumstances forced our performance to fall short of promise.

CRISIS COVERAGE □ Role of media coverage in hostage situation is examined. The Beirut beat continues to be focus of attention. **PAGE 27-28.**

THEY'RE OFF □ Networks' upfront sales began last week with C-P-M increases anticipated in medium-to-high single digits. **PAGE 29.**

ON HOLD □ Court of Appeals in Washington halts FCC's planned MMDS lotteries until issue of women receiving minority preference is resolved. **PAGE 29**

ALL SYSTEMS GO □ ABC and Capcities shareholders give collective—and enthusiastic—nod to proposed sale/merger. **PAGE 30**

TROUBLED WATERS □ Supreme court libel ruling stuns media and threatens what had been steady expansion of First Amendment protections. **PAGE 31.**

STATING THEIR CASES □ Beleaguered Copyright Royalty Tribunal begins hearings on distribution of almost $80 million royalty pool. **PAGE 33**

BMI BATTLE □ New York federal judge rejects BMI's attempt to block special meeting called by broadcasters to consider changes in bylaws. **PAGE 33**

THE BEST AND BRIGHTEST □ BROADCASTING's annual look at who won what where in the Fifth Estate, featuring a list of the winners of major awards competitions. **PAGES 36-63.**

IN TRANSITION □ The message from Videotex '85 conference in New York last week was that conference's theme, Entering the Mainstream, will take some time. **PAGE 64.**

MEGAMERGER □ Called the largest advertising agency merger in history, Benton & Bowles and D'Arcy MacManus Masius Woldwide are joining forces. **Page 74.**

STEREO TV □ While number of stereo receivers remains small, number of stations converting to stereo continues to grow, with stereo broadcasts now reaching over one-half the households in top 200 markets. **PAGE 80.**

OFFICIAL REQUEST □ Rupert Murdoch asks FCC to OK his acquisition of Metromedia television stations. Marvin Davis bows out of deal. **PAGE 82**

WHERE THINGS STAND □ BROADCASTING's quarterly update on major issues affecting the Fifth Estate begins on **PAGE 18.**

BUYOUT □ MCI will purchase most of Satellite Business Systems from IBM for $400 million. IBM will become principal shareholder in MCI. **PAGE 85.**

KASEY AT THE MIKE □ Kasey Kasem, one of the busiest voices around, is driving force behind newest old-timer of countdown shows, *American Top 40*. **PAGE 111.**

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Networks' upfront sales off and running

CPM increases likely to be a high, single-digit number; NBC leads in sales of spots in prime time; ABC most active seller in daytime; news market most advanced of three upfront markets

Deal-making began last week for the three television networks and advertising agencies that negotiate the "upfront" network sales. It started on Thursday and Friday (June 27-28), and by next week, several billion dollars worth of network time orders or holds (the latter an agreement by a network to reserve certain advertising spots pending approval by the advertiser) should be completed.

In the $2-billion-plus, prime time, upfront market, NBC was closing the most deals while ABC, by most accounts, was the most active in the $1-billion daytime market. The news market was the most advanced of the three adult upfront markets and was well over half written last week. At present, it appears that cost-per-thousand increases will average out to a high, single-digit number.

Larry Hoffner, vice president of national sales for NBC, said last Thursday (June 27), "We have written a few hundred million dollars in prime time so far...There may be some activity late tonight and some tomorrow. By the middle of next week it should really be going full blast."

Concurring that same day was William Croasdale, senior vice president and director of network TV and programing at BBDO: "I think the networks will write a lot tomorrow. My gut feeling is that the bulk will be done before the July 4th weekend."

It was generally agreed by both agency and network officials that NBC was obtaining cost-per-thousand percentage increases in the low teens. Combined with improved delivery of households and demographics, spots on many NBC shows were registering unit price increases of 20% or more, in many cases. That network's *Cosby Show* more than doubled its price, from $115,000 last season to an estimated $275,000 per 30-second spot next fall.

ABC and CBS will, of course, have a harder time obtaining CPM increases, but both are expected to hold back more inventory than last year, which saw an unusually high percentage of availabilities sold in the upfront market. It is estimated that ABC sold 75% of its prime time inventory in the 1984-85 upfront market and 70% of its daytime inventory. The percentages this year may be more like 70% and 65%, respectively.

On the demand side, most advertisers are expected to hold back a higher percentage of their advertising dollars to use in the scatter market, rather than committing as much upfront (BROADCASTING, June 3). But Jake Keever, vice president in charge of sales, ABC, and Jerry Dominus, vice president, sales, CBS Television Network, agreed total dollars committed to prime time would be very close to last year's $2.4 billion and daytime should be just below last year's $1 billion. Said Dominus: "We keep close track of each of the 151 players in prime time and 113 players in daytime so it's not just a guessing game."

1985-86 30-second prices: estimates and guesstimates

Good Morning America	$15,000
Nightline	$35,000
CBS Evening News	$60,000
Twilight Zone	$90,000
Monday Night Football	$175,000
60 Minutes	$210,000
Cosby Show*	$275,000-$300,000
Super Bowl	$550,000

*Believed to be highest unit price for regularly scheduled show

There are opinions as to how the NBC pricing will affect the other two networks. One is that a high price increase by the RCA subsidiary will make it easier to justify increases by the other two networks. The opposite point of view is that agency negotiators would want to pay less to ABC and CBS, to the extent that they pay more to NBC.

Specific numbers in network negotiations are hard to come by and harder to confirm. But for the roughly $300-million news upfront market, it was generally agreed that cost-per-thousand increases for evening news programs were in the upper single-digit range. Several sources tried to explain the increase, saying that it might have been higher but for some weakness in the third-quarter scatter market and noting that it follows strong increases in previous years.

In daytime, ABC's Keever said, "Of our goal we have probably written 25% to 30% of orders and holds. By the time your article appears, it may be up to 40%."

The larger question this week's activity may answer is how each network will fare in total revenue for the year. Overall estimates for the three networks are that they will post a low single-digit percentage gain in total dollars over the previous year. If last year's Olympics are subtracted from the equation, the increase is expected to be a high single-digit number. □

Court ruling halts MMDS grants

Day before lotteries were scheduled to award major-market licenses, appeals court grants stay by applicant objecting to FCC's failure to give women minority preference

The Court of Appeals in Washington derailed the FCC's plans to hold its first lotteries last Friday morning (June 28) to award major-market grants for multichannel multipoint distribution service.

In an order issued late Thursday, a three-member panel of the court—Judges J. Skelly Wright, Patricia M. Wald and Harry T. Edwards—directed the FCC either to postpone the lotteries until the commission resolves its pending rulemaking proposing to give women lottery preferences or to modify its lottery procedures to protect women MMDS applicants until the preference issue is resolved.

The FCC opted for the postponement. FCC officials said it didn't make sense to try to modify the procedures. There are more than 1,200 applications pending in the nine markets up for grabs—Boston, New York, Chicago, Cleveland, Denver, Dallas, Detroit, Houston and Kansas City, Mo. So there was no fast way for the FCC to figure out which of those applicants were deserving of protection.

As it stands, FCC officials said the commission is planning to resolve its rulemaking proposing lottery preferences for women before the August recess (which begins Aug. 9). If the FCC rejects the preference as expected (Commissioner Mimi Dawson is believed to be the only sure vote for the preference), the commission would be able to reschedule the lotteries soon thereafter and hold them as originally planned. If the FCC adopts the preference, it was being speculated that it might take the commission another three or four months to get its more than 16,000 MMDS applications in order.

Stella Pappas, who filed MMDS applications in 105 markets, challenged the FCC's decision not to award women preferences and asked the court to protect her applications until the issue is resolved (BROADCASTING, June 17). In her court brief, Pappas—the wife of broadcast group owner Harry Pappas—contended that the history of legislation authorizing lotteries "clearly" expressed Congress's intention that women be granted a preference.

In its order last week, the appellate court said it had not had enough time to weigh every aspect of Pappas's case. "The question posed is a difficult one, but petitioner's claim is far from frivolous," the court said. "We are satisfied, however, that action by the court is justified to avoid the irreparable injury that would arise from conducting a lottery without determining how the outcome might be altered if the principle that petitioner seeks to establish were applied."

Jack Smith, FCC general counsel, told BROADCASTING he didn't receive word of the court's action until after 5 p.m. Thursday (June 27). "We were somewhat surprised," Smith said. "We thought they [Pappas] didn't have any case whatsoever for a stay."

Smith also said the commission had no plans to appeal the court's ruling "at this time."

Mark Foster, chairman of Microband Corp. of America and long-time proponent of MMDS, said he was disappointed by the delay. "The power of minorities in this world is stronger than you think," Foster said. □

graming ought to be in this," said Hoagland.

Another reason Hoagland mentioned for the *Monitor*'s big push back into broadcasting is that it can take advantage of its correspondents around the world—the same correspondents who have regularly been invited to appear on network news programs. Many of the 31 budgeted positions in the *Monitor's* new broadcasting operations have been recruited from the Boston newsroom and foreign bureaus of the *Monitor*, according to Hoagland.

The second radio program the *Monitor* is introducing (it debuts Aug. 1) is a daily edition of *MONITORADIO*. As was the case with the weekend edition—which will continue—the daily 30-minute edition will also be distributed over NPR. The series will have a "strong international flavor" and will be backed up by the paper's bureaus and correspondents. James Nelson Goodsell, a former senior reporter with the *Monitor* who anchors the weekend edition, will step up his duties to a daily basis.

The introduction of the monthly series, *The Christian Science Monitor Reports*, is the company's first venture into television. Each monthly episode will have four segments covering major international events. Hosted by former State Department spokesman and one time *Monitor* editor, John Hughes, the half-hour specials will also draw heavily on the paper's regular correspondents and editors. It is being co-produced with Tribune Broadcasting's New York-based Independent Network News, and once a month will replace the weekly *From the Editor's Desk* produced and distributed by INN.

What's all this costing the *Monitor*, which in the past couple years has undergone an expensive editorial revamping and heavy promotion campaign? "Just under" seven figures, according to Hoagland.

The *Monitor* has assigned an executive to the full-time task of overseeing all its expanding broadcasting activities. He is John Parrott, a former *Monitor* foreign correpondant and editor who, in addition to stints in the marketing, research and sales departments at the *Monitor*, also helped launch *MONITORADIO* last year. Parrot also explained why he thinks it's time the *Monitor* increased its broadcasting commitment. "The feeling around here is that now with the way the world gets its information [principally through radio and television], a news organization like ours simply has to move into that area." And he added, "The best traditions"—a word that frequently crops up in conversations with *Monitor* officials—"of the paper can be captured in radio and television." □

NBC withstands charge by CBS on Monday night

Desite a strong performance by CBS on Monday night—three of the top 10 shows of the week—NBC took its sixth consecutive prime time ratings victory for the week ending June 23. NBC scored a 13 rating and a 24 share based on Nielsen's Television Index. CBS scored a 12.7/23 and ABC a 10.2/18.9.

NBC took six of the top 10 shows of the week, while CBS had three. For the first time since the week ending June 2, when it had a 10th-ranked *Barbara Walters Special*, ABC broke into the top 10 with ninth-ranked *20/20* (16.1/28), which dedicated the first two of its three segments to the hostage crisis in Beruit and international airport security arrangements.

The hostage crisis had only one other effect on prime time programing during the week. CBS scored a 10.8/20 for *CBS Reports: Terrorism: War in the Shadows*, which had been scheduled for broadcast before the hostage crisis developed. A *CBS News Special* following President Reagan's Tuesday press conference on Tuesday, June 18, beginning at 8 p.m. scored a 10.2/18.

The week's combined rating/share totaled 35.9/66.3, compared to last year's 35.8/68.1. HUT levels for the week were up 3% from last year's 53 at 54.6.

In nightly wins, NBC took Tuesday, Wednesday, Thursday and Saturday, while CBS took Monday, Friday and Sunday. Unlike past weeks, when Thursday and Tuesday on NBC were the top two rated nights of television, Monday on CBS (17.2/29.7) was the top night last week. The lowest night of television in rating and share during the week was Saturday on ABC (8.6/17.4).

■ CBS won all time periods on Monday night with the first, third, eighth and 13th shows of the week—*Newhart* (8:30-9 p.m. NYT), *Kate and Allie* (8-8:30 p.m.), *Cagney and Lacey* (10-11 p.m.) and *Scarecrow and Mrs. King* (8-9 p.m.).

■ The NBC Tuesday night schedule, delayed due to the President's press conference, performed below its usual mark but still won the night, as it featured seventh-ranked *Riptide*. *Who's the Boss?* on ABC dropped from its 15th ranking last week (14.8/24) to 26th (12.8/21).

■ NBC took every time period on Wednesday with a regular schedule highlighted by the sixth-ranked *Facts of Life* (16.4/29), and the 14th ranking for *Double Trouble* (15.5/27), which outperformed its 47th-ranked season-to-date performance of 13.8/23. *Highway to Heaven* scored a 16th-ranked 14.8/28.

■ Thursday also belonged to NBC. *The Cosby Show* tied with *Newhart* for number one (20/39) for the week, and was followed on the night by fourth-ranked *Family Ties*, and fifth-ranked *Cheers*. On CBS, *Simon and Simon* (9-10 p.m. NYT) was the 18th ranked show of the week. The number nine *20/20* could only get an 8.9/16 lead-in out of the *ABC Thursday Night Movie* (8-10 p.m. NYT).

■ CBS won every time period on Friday, except for 10-11 p.m., which went to NBC with *Miami Vice*, the week's 10th-ranked show. At 9-11 p.m. NYT a *CBS Special Movie Presentation*, "An Innocent Love," did a 12.3/23, and at 8-9 p.m. NYT the *American Junior Miss Pageant* scored a 10.8/22.

■ NBC's *Hunter* was the highest rated program Saturday night, scoring a (12.5/24). NBC won 9-11 p.m. NYT, but lost 8-9 p.m. as ABC's *T.J. Hooker* scored a 9.8/22.

CBS won all time periods on Sunday. Eleventh-ranked *Trapper John, M.D.* did a 15.9/29 and 12th-ranked *60 Minutes* scored a 15.7/35.

Rank	Show	Network	Rating/Share
1.	The Cosby Show	NBC	20.0/39
2.	Newhart	CBS	20.0/33
3.	Kate & Allie	CBS	19.5/33
4.	Family Ties	NBC	19.1/35
5.	Cheers	NBC	16.9/29
6.	Facts of Life	NBC	16.4/29
7.	Riptide	NBC	16.4/28
8.	Cagney & Lacey	CBS	16.3/28
9.	20/20	ABC	16.1/28
10.	Miami Vice	NBC	16.0/30
11.	Trapper John, M.D.	CBS	15.9/29
12.	60 Minutes	CBS	15.7/35
13.	Scarecrow & Mrs. King	CBS	15.5/28
14.	Double Trouble	NBC	15.5/27
15.	A Team	NBC	15.1/26
16.	Highway to Heaven	NBC	14.8/28
17.	Crazy Like A Fox	CBS	14.8/27
18.	Simon & Simon	CBS	14.8/26
19.	Murder, She Wrote	CBS	14.6/30
20.	Remembrance of Love	NBC	14.5/24
21.	Remington Steele	NBC	14.4/26
22.	Hill Street Blues	NBC	14.3/26
23.	Big Shots in America	NBC	14.0/23
24.	St. Elsewhere	NBC	13.7/25
25.	The Other Victim	CBS	13.4/22
26.	Who's the Boss?	ABC	12.9/21
27.	TV Bloopers & Practical Jokes	NBC	12.6/23
28.	Hunter	NBC	12.5/24
29.	Going Ape	NBC	12.5/23
30.	Hotel	ABC	12.5/23
31.	An Innocent Love	CBS	12.2/23
32.	Mama's Family	NBC	11.9/23
33.	Finder of Lost Loves	ABC	11.0/21
34.	American Jr. Miss Pageant	CBS	10.8/22
35.	CBS Reports: Terrorism	CBS	10.8/20
36.	Monday Night Baseball	ABC	10.8/19
37.	Gimme A Break	NBC	10.7/22
38.	Hail to the Chief	ABC	10.6/17
39.	Benson	ABC	10.5/20
40.	Knight Rider	NBC	10.4/21
41.	Close Encounters	ABC	10.4/20
42.	Magnum, P.I.	CBS	10.3/20
43.	People Do the Craziest Things	ABC	10.3/19
44.	Webster	ABC	10.2/22
45.	Knots Landing	CBS	10.2/18
46.	Reagan Press Analysis	CBS	10.2/18
47.	Calamity Jane	CBS	10.1/18
48.	Airwolf	CBS	10/20
49.	T.J. Hooker	ABC	9.8/22
50.	MacGruder & Loud	ABC	9.7/16
51.	Fall Guy	ABC	9.3/18
52.	It's Your Move	NBC	9.2/20
53.	Love Boat	ABC	9.2/18
54.	V	NBC	9.1/17
55.	Grace Kelly	ABC	8.9/16
56.	Comedy Factory	ABC	8.7/18
57.	Mike Hammer	CBS	8.5/16
58.	Matt Houston	ABC	8.4/15
59.	Diffrent Strokes	NBC	8.2/19
60.	Dynasty	ABC	7.6/13
61.	Cover-Up	CBS	7.3/16
62.	Silver Spoons	NBC	7.2/16
63.	Ripley's Believe It Or Not	ABC	7.1/16
64.	Spencer	NBC	6.6/13
65.	Punky Brewster	NBC	6.4/15
66.	Michael Nesmith in TV Parts	NBC	5.5/12

*indicates premiere episode

ing, Pa., where Lakin is treasurer. Boscov also has interest in WTVE(TV) Reading, Pa. Filed June 17.

■ WLVW(FM) Moncks Corner, S.C. (105.5 mhz; 3 kw; HAAT: 265 ft.)—Seeks assignment of license from Nuance Corp. to Atlantic Broadcasting Co. for $190,000 cash. Seller is principally owned by I.S. Leevy Johnson, who also owns WOIC(AM) Columbia, S.C. Buyer is owned by Fred C. Avent and five others. It also owns WJMX-AM-FM Florence, S.C. Filed June 20.

■ KHYM(AM) Gilmer, Tex. (1060 khz; 10 kw-D)—Seeks assignment of license from KHYM Broadcasting Co. to Blount ComTex Inc. for $450,000 cash. Seller is owned by J.R. McClure, who also has interest in KKKK(AM) Odessa, Tex., and WMAX(AM) Grand Rapids, Mich. Buyer is owned by William A. Blount, and his wife, Deborah. It also owns WARV(AM) Warwick, R.I., and WFIF(AM) Milford, Conn. Filed June 14.

■ WLXR-AM-FM La Crosse, Wis.; KKXL-AM-FM Grand Forks, N.D., and KKYC(AM)-KKRC-FM Sioux Falls, S.D. (WLXR[AM]: 1490 khz; 1 kw-D; 250 w-N; WLXR-FM: 104.9 mhz; 3 kw; HAAT: 430 ft.; KKXL[AM]: 1440 khz; 1 kw-D; 500 w-N; KKXL-FM: 92.9 mhz; 100 kw; HAAT: 210 ft.; KYKC[AM]: 1230 khz; 1 kw-D; 250 w-N; KKRC-FM: 93.5 mhz; 3 kw; HAAT: 120 ft.)—Seeks assignment of license from, respectively, Thomas Ingstad, Red River Valley Broadcasting Co. and Thomas Ingstad to Vaughn's Inc. for $8 million, comprising $7 million cash and remainder note at 10.5% over five years. Sellers are owned by Thomas E. Ingstad, who also owns KXIC(AM)-KKRQ(FM) Iowa City, Iowa, KIMM(AM)-KGGG(FM) Rapid City, S.D., and KBMW(AM)-KLTA(FM) Breckenridge, Minn. Buyer is owned by E. David Willette, president and 16 others. Vaughn's Inc. is diversified services and manufacturing firm based in Minneapolis. It has no other broadcast interests. Filed June 21.

■ WZUU-AM-FM Milwaukee, Wis. (AM: 1290 khz; 5 kw-U; FM: 95.7 mhz; 34 kw; HAAT: 610 ft.)—Seeks assignment of license from Malrite of Wisconsin to Amos Communications Inc. for approximately $4.9 million. Seller requests FCC to withhold sale price. Seller is Cleveland-based, publicly owned station group of five AM's, six FM's and four TV's, principally owned by Milton Maltz, chairman. Buyer is subsidiary of Amos Press Inc., Sidney, Ohio-based publisher of *Sidney Daily News*, three weekly hobby magazines, *Scott's Stamp Catalogue*, direct mail firm and industrial nameplate manufacturer. It is owned by J. Oliver Amos, president, and family. Filed June 19.

■ WSAU(AM)-WIFC(FM) Wausau, Wis. (AM: 550 khz; 5 kw-U; FM: 95.5 mhz; 98 kw; HAAT: 1,150 ft.)—Seeks transfer of control of Wausau Radio Inc. from stockholders to WTMJ Inc. for $1,875,000 cash. Seller is owned by David F. Eskowitz, G. Lane Ware and J.N. Manson Insurance Agency. It has no other broadcast interests. Buyer is subsidiary of The Journal Co., Milwaukee-based publisher of *Milwaukee Journal* and station group of one AM, one FM and three TV's. Filed June 17.

■ KLGM(FM) Buffalo, Wyo. (92.7 mhz; 3 kw; HAAT: 880 ft.)—Seeks assignment of license from Buffalo Communications Corp. to Communication Systems III for $325,000 cash. Seller is solely owned by Ray McLean, who is also buyer principal. Buyer is owned by Lee Kieth and his wife, Emily (60%), and Raymond McLean, and his wife, Karen. They also own KUUS(AM)-KZLS(FM) Billings, Mont. Filed June 20.

■ WVRC(AM) Spencer, Wyo.—Seeks assignment of license from Roane Communications Inc. to Star Communications Inc. for $163,000 cash. Seller is owned by Wallace F. Smith, president. It has no other broadcast interests. Buyer is owned by Gordon Rogers and his wife, Doris, Robert E. Zdanek and his wife, Diane, Lawrence D. Koenig and Ann Rizzo. It has no other broadcast interests. Filed June 17.

New Stations

Applications

New AM's

■ Hahira, Ga.—Anne White seeks 810 khz; 2.5 kw-D. Address: 4006 Oak Dr., Valdosta, Ga. 31602. Principal has no other broadcast interests. Filed June 19.

■ Culbertson, Neb.—Broadcast Barons Radio Co. seeks 1000 khz; 250 w-D. Address: P.O. Box 842, Brush, Colo. 80723. Principal is owned by James T. Borgman, salesman at KCMP(AM) Brush, Colo. Filed June 19.

New FM's

■ Branford, Fla.—Christian Family Cinema Inc. seeks 91.3 mhz; 3 kw; HAAT: 300 ft. Address: Route 2, Box 627, Lake City, Fla. 32055. Principal is nonprofit corporation headed by Peter J. Swartz. It has no other broadcast interests. Filed June 7.

■ Honolulu—South Shore Ltd. seeks 105.1 mhz; 100 kw; HAAT: 34 ft. Address: 1415 Victoria St., 96822. Principal is owned by Mark Foo (10%) and Robert Walker (1%) with remainder in limited partnership. It has no other broadcast interests. Filed June 7.

■ Santa Fe, N.M.—Santa Fe Community College seeks 90.7 mhz; 3 kw; HAAT: 390 ft. Address: 2600 Camino Entrada, 87501. Principal is two-year public educational institution headed by Dr. Joe Hernandez. It has no other broadcast interests. Filed May 14.

New TV

■ Eureka, Calif.—Sacramento Valley Television Inc. seeks ch. 29; ERP vis. 1,[illegible]85 kw; aur. 13.49 kw; HAAT: 1,997 ft.; ant. height above ground: 95 ft. Address: Box 7R, Auditorium Dr., Redding, Calif. 96001. Principal is owned by William B. Smullin and family. It owns KORI(TV) Medford, KOTI(TV) Klamath Falls, KPIC(TV) Roseburg, KAGI(AM) Grants Pass, all Oregon, and KRCR(TV) Redding, and KEKA-AM-FM Eureka, Calif. It also owns Crestview Cable TV, operator of cable system in Oregon. Filed June 19.

Facilities Changes

Applications

AM's

Tendered

■ WNBG Waynesboro, Tenn. (1480 khz)—Seeks CP to change freq. to 930 khz and power to 500 w.

■ WYKR Wells River, Vt. (1490 khz)—Seeks CP to change freq. to 1100 khz; change hours of operation to daytime only, and increase power to 5 kw.

■ WBYG Sandwich, Ill. (930 khz)—Seeks mod. of CP to change day power to .710 w and night power to 2.6 kw, and change TL.

■ WYFC Ypsilanti, Mich. (1520 khz)—Seeks CP to change hours of oper. to unlimited by adding night service with 250 w, change day power to 500 w; install DA-2; change freq. to 990 khz, and make changes in ant. sys.

■ KGWB West Richland, Wash. (1600 khz)—Seeks mod. of CP to change hours of oper. to daytime only; change city of lic., and change TL.

Accepted

■ WDIX Orangeburg, S.C. (1150 khz)—Seeks mod. of lic. to change remote control point.

■ KKDV Fields Landing, Calif. (1390 khz)—Seeks MP to change TL and reduce radial length.

■ WZZD Philadelphia (990 khz)—Seeks CP to make changes in ant. sys. and change TL.

■ KTRB Modesto, Calif. (860 khz)—Seeks MP to make changes in ant. sys.

■ KJCK Junction City, Kan. (1420 khz)—Seeks mod. of lic. to operate trans. by remote control.

■ WKDJ Hughesville, Pa. (1190 khz)—Seeks MP to change SL.

FM's

Accepted

■ KLYK Longview, Wash. (105.1 mhz)—Seeks lic. to operate formerly authorized facilities as aux. for aux. purposes only.

■ KOKE-FM Austin, Tex. (95.5 mhz)—Seeks CP to change ERP vertical polarization to 86.5 max. kw, and change directional antenna.

■ WEMI Neenah-Manasha, Wis. (100.1 mhz)—Seeks mod. of lic. to change studio location.

■ WFAE Charlotte, N.C. (90.7 mhz)—Seeks CP to change TL and increase HAAT to 119 meters.

■ KORA Bryan, Tex. (98.3 mhz)—Seeks CP to change TL, change ERP to 0.90 kw (H&V) and change HAAT to 161.2 meters.

Tendered

■ *KUAF(FM) Fayetteville, Ark. (88.9 mhz)—Seeks CP to change freq. to 91.3 mhz; change TL; change ERP to 100 kw, and make changes in ant. sys.

■ WKHX Marietta, Ga. (101.5 mhz)—Seeks license to operate aux. ant. sys. for aux. purposes only.

TV's

Accepted

■ WYED Goldsboro, N.C. (ch. 17)—Seeks MP to change ERP to 2600 kw vis., 260 kw aur.; change HAAT 1576 ft., and make changes in ant. sys.

■ KTZO San Francisco (ch. 20)—Seeks to change the ERP to 3470 kw vis., 347 w aur.; change HAAT to 1550 ft.

■ KCPM Chico, Calif. (ch. 24)—Seeks MP to make changes in ant. sys.

■ KRCB Cotati, Calif. (ch. 22)—Seeks MP to change ERP to 68.229 kw vis. and 6.823 kw aur.

■ WRCB Chattanooga (ch. 3)—Seeks CP to replace antenna.

Summary of broadcasting as of April 31, 1985

Service	On Air	CP's	Total *
Commercial AM	4,785	170	4,955
Commercial FM	3,771	418	4,189
Educational FM	1,194	173	1,367
Total Radio	9,750	761	10,511
FM translators	789	444	1,233
Commercial VHF TV	539	23	562
Commercial UHF TV	368	222	590
Educational VHF TV	115	3	118
Educational UHF TV	184	25	209
Total TV	1,206	273	1,479
VHF LPTV	215	74	289
UHF LPTV	121	136	257
Total LPTV	336	210	546
VHF translators	2,869	186	3,055
UHF translators	1,921	295	2,216
ITFS	250	114	364
Low-power auxiliary	824	0	824
TV auxiliaries	7,430	205	7,635
UHF translator/boosters	6	0	6
Experimental TV	3	5	8
Remote pickup	12,338	53	12,391
Aural STL & intercity relay	2,836	166	3,002

* Includes off-air licenses.

Call Letters

Applications

Call	Sought by
	New FM
WQCB	Castle Broadcasting, Brewer, Me.
	Existing AM's
KKGZ KCMP	G-Z Broadcasting Inc., Brush, Colo.
KLGT KAKZ	New West Radio, Wichita, Kan.